BEST COPY

as Brandench Macter Linning

"CAVALIER CIGARETTES"

PRESENTS

"MY FRIEND IRMA"

STUDIO B 8:30-9:00 PM PST

TAPE: TUESDAY, NOVEMBER 11, 1952 AIR: NOV. 25, 1952

CAST

PRODUCER:
DIRECTOR:
ASSISTANT:
SOUND:
ENGINEER:
ANNORS:

CY HOWARD
PARKE LEVY
LUCIAN DAVIS
TOM HANLEY
JIMMY MURPHY
BOB LEMOND
JOHN JACOBS

LUD GLUSKIN AND HIS ORCHESTRA

REFERENCE STATE

CAST: 6:30 - 8:30 PM

ORCH: 7:00 - 7:30 PM

TAPE: 8:30 - 9:00 PM



IRMA -A-

1ST ANNCR: CAVALIER Cigarettes

2ND ANNCR: CAVALLER Cigarettes . . .

1ST ANNCR: America's great, new King-size Cigarettes .

1ST ANNCR: Created by Cy Howard, transcribed from Hollywood and

starring Marie Wilson as Irma and Cathy Lewis as Jane / 15

(APPLAUSE)

MUSIC: JANE THEME

J.



"MY FRIEND IRMA"

1 JANE:	You know, this being the Thanksgiving season, I guess
2	the holiday must have been on my mind because last
3	night I had the most vivid dream. I dreamt that I was
4	present at the landing of the Pilgrims. It was a foggy
5	morning - I saw a boat approach shore and a man spoke:
6 MAN:	I am Miles Standish and this, my fellow Pilgrims, is :45
7	America, the land of promise. Follow me, I shall be
8	the first man in history to step upon Plymouth Rock.
9 .	There.
10 <u>SOUND:</u>	CLONK
ll IRMA:	WILL YOU PLEASE TAKE YOUR FOOT OFF MY HEAD.

IRMA -1-A-11-25-52

(OPENING COMMERCIAL)

1ST ANNOR: (Lead in depends on Irma's last speech)

11000

Well while Irma is thankful that her head isn't <u>meally</u> Plymouth Rock, I think it's a safe prediction that you'll be thankful that you tried king size Cavalier cigarettes because you don't know how good a king-size cigarette can be 'till you try Cavaliers! Yes.... for special mildness and specially-good taste, your choice is king-size Cavaliers!

2ND ANNCR: Cavaliers offer overwhelming <u>proof</u> of mildness;
8 out of 10 smokers who tried them <u>say</u> Cavaliers are milder!

IST ANNCR: From coast to coast, groups of smokers compared Cavaliers with the brands they had been smoking -- and 80% or more of those interviewed said <u>Cavaliers are milder!</u>

2ND ANNCR: <u>Try Cavaliers</u> -- America's great, new, king-size cigarette!



IRMA -2- (REV)

1 JANE:	Yes, in two days it will be Thanksgiving, a day of thanks
2	and I'll be thankful if this Thanksgiving is not like las
3	Thanksgiving. That I won't go through what I did last
4	year. What a nightmare that was! I should have sensed
5	what was coming by the way that day started
6	We had just finished breakfast, when Irma said:
7 IRMA:	JANE, I THINK WE'RE GOING TO HAVE TO BUY A TURKEY AFTER
8	ALL.
9 JANE:	What do you mean?
10 IRMA:	WELL, THAT TURKEY FOG I BOUGHT LAST AUGUST HASN'T
11	HATCHED YET.
12 JANE:	You bought a turkey egg?
13 IRMA:	YES IT'S STILL THERE UNDER THE RADIATOR.
14 JANE:	Where?
15 IRMA:	RIGHT HERE OH, JANE, NO WONDER IT HASN'T HATCHED
16	IT'S GOT A BIG CRACK IN IT.
17	

\$℃

18

19 TK



IRMA -3-11-25-52

		2.45
	1 JANE:	Let me see. Irma, this isn't a real turkey eggit's
. ·	2 3 IRMA:	a plastic penny bank. IT IS? AND AFTER ALL THE TROUBLE I WENT THROUGH
	4	KEEPING IT WARM ON COLD DAYS WITH HOT MUSTARD PLASTERS.
	5 JANE: 6	Oh no. What did you do during the hot spell little mother, fan it? Look Irma, just forget about the turkeyYou and I will go to a nice restaurant, and -
	8 IRMA:	OH, PLEASE JANE, LET'S HAVE A REAL OLD FASHIONED THANKSGIVING DINNER AT HOME. WE CAN INVITE ALL OUR
	10	FRIENDSTHE PROFESSOR, MRS. O'REILLY, RICHARD AND
	11	AL, VIOLET MURPHY, THE MARTINS
٠;	12 JANE:	Hold it!
	13 IRMA:	WHAT'S THE MATTER?
	14 JANE:	Oh, nothing at allyou left out the other three.
	15 IRMA:	WHICH THREE?
	16 JANE:	The Army, the Navy, and the Marines!
	17 IRMA:	BUT JANE, THANKSGIVING IS A VERY IMPORTANT HOLIDAY. ω

18

LAST NIGHT I READ ALL ABOUT IT.



IRMA -4-11-25-52

1 JANE:

You did?

2 TRMA:

YES, HOW THE FIERCE INDIANS ATTACKED THE PILORIMS WHEN

3

THEY LANDED ON THAT ROCK IN PLYMOUTH:

4 JANE:

How's that again?

5 TRMA :

YOU KNOW JANE IN THOSE DAYS, THE WOMEN USED TO CET

6

SCALPED. ISN'T IT STRANGE HOW WOMEN'S HAIR STYLES HAVE

7

CHANGED THROUGH THE AGES?

8 JANE:

Yeah. Have you seen the new horse's tail?

9 IRMA:

NO.

10 JANE:

I think they should bring back scalping.

11 IRMA:

AND I READ HOW JOHN ALDEN SAID, "SPEAK FOR YOURSELF

12

POCHAHONTAS".

13 JANE:

Irma doll....

14 IRMA:

DON'T YOU WANT ME TO FINISH?

15 JANE:

Well honey, you don't have to tell me about the

16

Pilgrims, I happen to be one.

17 IRMA:

YOU'RE A PILGRIM?



IRMA -5-11₇25-52

1	JANE:	That's right. If you'll look it up in a dictionary,
∕2 3·		a Pilgrim is one who has been punished and oppressed, and remember, I've been living with you for five years!
4	IRMA:	WHAT?
5 6 7	JANE:	Skip it I appreciate all the tradition of Thanksgiving but I also know when two girls are living alone, preparing a dinner is too much fuss, too much
8		bother and too much cleaning up. We can go to a
9	IRMA:	restaurant. BUT JANE, WHAD''S THANKSGIVING WITHOUT A REAL HOME
11		DINNER WITH ALL YOUR FRIENDS. OH PLEASE JANE, CAN'T
12	Jane:	WE JUST INVITE A FEW? Well all right, but only six.
14	IRMA:	OH, WONDERFUL. LET'S SEE: MY AL, MRS. O'REILLY, THE 52
15	JANE:	PROFESSOR, RICHARD, VIOLET
		NO, SHE'S HAVING THANKSGIVING DINNER WITH HER MOTHER.

- 1 JANE: Can't she bring her mother with her?
- 2 IRMA: NO, I DON'T THINK THEY WOULD LET HER OUT JUST FOR THAT.
- 3 SOUND: PHONE RINGS. RECEIVER UP
- 4 JANE: Hello...Oh hello Richard...What?..tonight? Well you
- 5 see, Richard....Oh!...Well Richard, I'll call you
- 6 back...Bye.
- 7 SOUND: RECEIVER DOWN
- 8 IRMA: JANE, WHY DO YOU LOOK SO STRANGE? IS SOMETHING WRONG?
- 9 JANE: No, nothing's wrong. It's just that Richard wants me
- to have Thanksgiving dinner at his home.
- 11 IRMA: OH, WHAT WILL I WEAR?
- 12 JANE: Irma, you weren't invited.
- 13 IRMA: BUT THEY INVITED US LAST YEAR.
- 14 JANE: Well honey, maybe they didn't like the way your
- boyfriend Al acted last year at the dinner table.
- 16 IRMA: WHAT DID AL DO LAST YEAR?



1	JANE:	Don't you remember when he used the wishbone for a
2	·	slingshot and kept shooting olive pits at the butler.
3	IRMA:	HE WAS ONLY TRYING TO ATTRACT HIS ATTENTION YOU KNOW
4		IT ISN'T POLITE TO SNAP YOUR FINGERS.
5	JANE:	And I think he made a mistake when he put all those
6		dots on the sugar cubes and offered to shoot craps with
7		Mrs. Rhinelander to see who does the dishes.
8	IRMA:	OH, SO AL ISN'T PERFECT. BUT I THOUGHT HE DID
9		SOMETHING THAT STAMPED HIM AS A REAL GENTLEMAN 6:00
10	JANE:	What's that?
11	IRMA:	WHEN HE GOT UP FROM THE TABLE, HE LEFT A VERY NICE TIP.
12	JANE:	Well Irma, I don't know why you weren't invited but
13		please try to understand. After all Richard is my boss
14		and you'll have Al, the professor, Mrs. O'Reilly and 6/15
15		the others for company. I tell you Irms, why don't you
16		have three couples; the Professor and Mrs. O'Reilly,
17		you and Al and Violet and her boyfriend, Ding Dong

18

Jablonski, the musician.

1 IRMA: JANE, DING DONG ISN'T A MUSICIAN, HE'S A MOTORMAN ON 6 30

2 A TROLLEY.

3 JANE: It will be so cozy Irma...

4 SOUND: KNOCK ON DOOR

5 JANE: Come in.

6 SOUND: DOOR OPEN

7 KROP: It's only me, Professor Kropotkin...Hello Janie and

8 Irma...my two little Cow-boys...One heading off the

9 herd, and the other...Off her head like you never heard.

10 JANE: Professor!

11 KROP: Look Jane, before you say anything, you must look the

12 door.

13 JANE: Why?

14 KROP: It's Mrs. O'Reilly. I wrote a little love poem to her

15 for the holiday and she didn't care for it.

16 IRMA: WHAT DID YOU WRITE?

1 KROP:	Oh, a sweet little thought.
2	"Roses are red, Violets are blue
3	Turkey's worth ninety cents a pound
4	There's a facture for the grey two mances I think I could retire it I married you."
5 IRMA:	OH, YOU SHOULDN'T HAVE DONE IT. NOW SHE WON'T COME
6	WITH YOU TO MY DINNER PARTY TONIGHT.
7 KROP:	Tonight? Irma, I can't come tonight. 7:30
8 IRMA:	WHY NOT?
9 KROP:	I am attending a big Thanksgiving Dinner at the
10	Waldorfa lot of very important people will be
11	present and they are counting on me to comeand wait
12	on tables.
13 IRMA:	OH, PROFESSORYOU TOO! BUT IT'S THANKSGIVINGI WAS
14	DEPENDING ON YOU.
15 KROP:	Oh Irma don't feel so bedly. And besides you won't
16	miss me. Mrs. O'Reilly will come and when she sits
17	down, she occupies two chairs anynow.

- 1 IRMA: BUT I WANTED YOU TO TASTE MY COOKING. I AM GOING TO MAKE
- 2 A SPECIAL DRESSING FOR THE TURKEY WITH WALNUTS, OYSTERS, AND
- 3 AND WHIPPED CREAM AND MARASCHINO CHERRIES.
- 4 KROP: Irms, stop. I am gotting heartburn already:
- 5 IRMA: I THOUGHT OF THAT: I WAS GOING TO PUT IN BICARBONITE TOO.
- 6 BUT NOW YOU WON'T BE HERE. YOU SEE JANE WHAT'S HAPPENING.
- 7 MRS. O: (OFF SINGING) KISS ME NOW KISS ME LATER.
- 8 HOLD ME LIKE A SWEET POTATO
- 9 KROP: Irma, maybe you could put her in the dressing too.

10 SOUND: KNOCK ON DOOR

- 11MRS. 0: Yoo hoo anybody at home?
- 12 JANE: Come in Mrs. O'Reilly.
- 13 KROP: And leave your throat outside.

14 SOUND: DOOR OPENS

- 15 MRS. 0: Hello girls ...
- 16
- 17
- 18

8.00

- 1 JANE: Hello Mrs. O'Reilly... My but you look all dolled up
- 2 today...That's a new dress, isn't it?
- 3 MRS. 0: Yes..what do you think of it? I bought it at a sale
- 4 at Blooms basement. Don't you think it does something
- 5 for me?
- 6 KROP: Yes it does... but whetever it does I wish it didn't
- 7 MRS. 0: Oh, it's you..why don't you hop away, you mangy looking
- 8 Pogo stick!
- 9 JANE: Mrs. O'Reilly, you've done something to your hair,
- haven't you?
- 11 MRS.O: Yes, it's a new shade of red I'm trying out.
- 12 KROP: What's it called, "Sunset over Mount Baldy"?

1 MRS. 0: Oh be still,

2 IRMA: WHY ARE YOU ALL DOLLED UP MRS. O'REILLY?

91,15

3 MRS. 0: Didn't I tell you, the Hibernian Society invited me to

officiate at the Thanksgiving dinner party...I'm to

5 carve the turkey.

6 IRMA: OH MRS. O'REILLY! (WHIMPERS) HOW COULD YOU DO SUCH A

7 THING!

9:30

9 MRS. 0: What's wrong, Irma darling?

9 JANE: Well, Irma's been counting on all of us to be with her

tonight for a Thanksgiving dinner. I've got a date ...

11 the professor is working, and now you.

12 MRS. 0: Well, I'm sorry darling, but all the arrangements have

been made. They're having two turkeys....

9:45

14 KROP: What's the other one wearing?

15 MRS. 0: You and your cheap insults.

16 IRMA: PLEASE, IF YOU'RE NOT GOING TO BE WITH ME, THE LEAST

17 YOU CAN DO IS NOT QUARREL. JANE, NOW I'VE GOT A

PROBLEM.

19 JANE: What's your problem honey?

Source: http://industrydocuments.ljbrary.ucsf.edu/tobacco/docs/zlhc0079

IRMA -13-11/25/52 (REV.)

- 1 IRMA: WELL THAT LEAVES ONLY FOUR OF US AND I DON'T SEE ANY
- POINT IN GETTING A TURKEY FOR FOUR PEOPLE. MAYBE I'LL
- JUST BUY A PIDGEON AND PUMP IT UP A LITTLE.
- 4 JANE: No Irma. You can get a small turkey, what they call /0 //5
- 5 a squab turkey.
- 6 IRMA: NOTHING DOING. I'LL NOT CROSS A PICKET LINE, I BETTER
- 7 CALL VIOLET BEFORE SHE BACKS OUT ON ME.
- 8 JANE: You're not angry, are you Irma?

10/30

10 98

- 9 SOUND: RECEIVER UP. DIAL
- 10 IRMA: NO, I GUESS IT CAN'T BE HELPED. THANK GOODNESS I HAVE
- 11 SOME OTHER FRIENDS. I KNOW I CAN COUNT ON VIOLET.
- 12 (INTO PHONE) HELLO.
- 13 VIOLET: (FILTER) Hello ... If that's you, you can drop dead!
- 14 IRMA: VIOLET, THIS IS IRMA.
- 15 VIOLET: (FILTER) Oh...hello Irma dearie. I thought it was
- that no good boyfriend of mine... He should fall off
- 17 his trolley! Happy Thanksgiving.

IRMA -14-11/25/52 (REV.)

- 1 IRMA; THANK YOU. WHAT HAPPENED WITH DING DONG?
- 2 VIOLET: (FILTER) What happened? That no good You know
- 3 the trolly car he drives?
- 4 IRMA: YES.
- 5 VIOLET: (ON FILTER) Well, they changed him to the night shift.
- 6 IRMA: WELL, WHAT'S WRONG WITH THAT?
- WIOLET: (FILTER) Well, they put on a ledy conductor and Ding
- Dong parked the trolley for two hours while he smoothed.
- 9 IRMA: THAT'S TERRIBLE.
- 10 VIOLET: (FILTER) Well, it's cured me of all motor men. At
- 11 first they may ring the bell but efter you get to know
- them, you find out they all have got one track minds.
- 13 IRMA: WHY DON'T YOU GO DOWN TO THE CAR BARN AND TELL HIM OFF.
- 14 VIOLET: (FILTER) What! And break a date with my new boyfriend,
- 15 Herman.
- 16 IRMA: HERMAN?

- 1 VIOLET: (FILTER) Oh yes. He's so distinguished and
- 2 intelligent. He's a professor.
- 3 IRMA: OH.
- 4 VIOLET: (FILTER) Yes, at Bartending College. He's so
- 5 refined....lights your cigarette...wipes off the
- 6 furniture while he's talking...
- 7 IRMA: WELL I'D LIKE TO MEET HIM. COULD YOU BRING HIM OVER
- 8 FOR THANKSGIVING DINNER TONITE?
- 9 VIOLET: (FILTER) Oh, I'm sorry. Tonight Herman is lecturing
- at the college to the graduating class of bartenders.
- 11 You see, Herman majors in psychology.
- 12/IRMA: Psychology?
- 13 VIOLET: (FILTER) Yes, he's giving a lecture on "The Gentle Art
- of Quieting & Noisy Customer by Persuasive Dialogue
- 15 and Ju Jitsu".
- 16 IRMA: THEN YOU CAN'T BE WITH ME?
- 17 VIOLET: (FILTER) No, Irma, sorry. Good bye.
- 18 SOUND: RECEIVER UP

51453 8967

11130

1 IRMA: (CRIES)

2 JANE: She can't make it either.

3 IRMA: NO.

4 JANE: Oh Irma, I'm sorry.

5 IRMA: DON'T THINK ABOUT ME. GO ON JANE, YOU'LL BE LATE FOR

6 THE BEAUTY PARLOR.

7 JANE: But Irma, I hate to...

8 IRMA: IT'S ALL RIGHT. AL WILL COME AND WE'LL BOTH HAVE A

DINNER FOR THE TWO OF US. MAYBE I'LL JUST BUY A

10 TURKEY LEG AND WE'LL SPLIT IT.

11 JANE: Irma, I hope you understand.

12 MRS. 0: And you know I feel the same way.

13 SOUND: DOOR OPEN

14 AL: Hello folks., where's everyone going?

15 IRMA: (CRYING) OH, AL HONEY...I'M SO GIAD YOU'RE HERE!

16 AL: Chicken, what are you crying for? I know you miss me

17 when I'm away, but I didn't think I was that good.

18

- 1 JANE: Well, now you've got your Al. You're no longer alone...
- I think. I'll see you later.
- 3 KROP: Wait Janey....we'll go with you
- 4 SOUND: DOOR CLOSE
- 5 IRMA: OH AL, I CAN'T TELL YOU HOW SEEING YOU THRILLS ME.
- 5 AL: (GIGGLES)
- 7 IRMA: YOU KNOW I HAD PLANNED A BIG THANKSGIVING DINNER FOR
- 3 ALL MY FRIENDS BUT ALL OF A SUDDEN, THEY ALL GOT BUSY.
- BUT, NOW YOU'RE HERE AND I DON'T MIND BEING ALL ALONE.
- 10 AL: That's nice of you to say so, Chicken... I wish I could
- tl find the right words.

THAT'S ALL RIGHT AL, YOU DON'T HAVE TO SAY ANYTHING. 1 IRMA: 2 I KNOW HOW YOU FEEL. 3 AL: You do? 4 IRMA: OF COURSE. 12:30 5 AL: Thanks Chicken Good bye. 6 IRMA: GOOD BYE?? AL, YOU'RE NOT LEAVING ME TOO? Can't help it Chicken. AL: 7 8 BUT AL, YOU'RE THE ONE I LOVE, THE MAN WHO SOMEDAY IRMA: WILL CHANGE HIS NAME TO MINE. 9 I know Chicken, but this is Thanksgiving and I'm AL: 11 staging five turkey raffles for charity. 12 IRMA: FIVE? Yes and after I win the turkey I have to take it over 13 AL: 13500 14 to the next raffle / Maybe Christmas, huh Chicken? Chicken I am talking to you. Well so long Chicken. 15 16 SOUND: DOOR CLOSES 13:15 17 IRMA: ALL MY FRIENDS ARE GONE. NOBODY LOVES ME. 18 ORCH: TAG PLAYOFF

END OF ACT ONE

1st ANNOUNCER: Are Cavaliers milder? How do you know?

2nd ANNOUNCER: 8 out of 10 who tried them SAY SO!

1st ANNOUNCER: 8 out of 10: It's a landslide for king-size Cavalier

Cigarettes! 8 out of 10 smokers who tried them say

Cavaliers are milder!

2nd ANNOUNCER: Group after group of smokers -- from coast to coast --

compared king-size Cavaliers with the brands they

had been smoking and 8 out of 10 of those interviewed

said Cavaliers are milder!

1st ANNOUNCER: 84% of the winter vacationists interviewed at

Sun Valley, Idaho, said Cavaliers are milder!

2nd ANNOUNCER: 87% of the Air Force personnel interviewed at

San Antonio, Texas, said Cavaliers are milder!

1st ANNOUNCER: 80% or more in group after group agreed that

Cavaliers are milder! Now, mind you, these comparisons

included all the other leading cigarette brands --

perhaps the brand you now smoke!

2nd ANNOUNCER: King-size Cavalier Cigarettes give you wonderful

flavor, too! Their fine, light, mild tobaccos are

specially blended to bring out both mildness and

flavor!

1st ANNOUNCER: Compare king-size Cavaliers with the cigarette you've

been smoking...See if you don't find Cavaliers win

with you, too -- in both flavor and mildness! Ask

for king-size Cavaliers in cartons -- priced no

higher than other standard brands!

BEST

SL

PART II

\		CONTRACTOR OF THE PROPERTY OF
1	SOUND:	FOOTSTEPS AND COUPLE OF ANIMAL SOUNDS IN THE DISTANCE
2	IRMA:	PARDON ME, SIR, IS THE ZOO STILL OPEN?
3	MAN:	For another half hour, but this is Thanksgiving Eve.
4	IRMA:	IT'S ALL RIGHT, I HAVE NO PLACE TO GO. I JUST WANT TO
5		BE HERE WITH THE ANIMALS.
6	MAN:	With the animals?
7	IRMA:	YES, ANIMALS ARE LOYAL. IT IS PEOPLE WHO DISGUST YOU.
8	MAN:	Gee sister, you've got it bad, haven't you?
9	IRMA:	I AM DISGUSTED WITH ALL PROPLE, NO OFFENSE INTENDED.
10		ANIMALS ARE THE NOBLE THINGS ON EARTH. THEY'RE HONEST
11		AND THEY'RE FRIENDLY.
12	MAN:	Yes, some of them.
13	IRMA:	NO, ALL OF THEM. LOOK AT THAT ANIMAL WITH THE LONG NOSI
14	. /	HE'S NOT PROUD, HE'S TALKING TO THOSE TINY LITTLE ANTS
15		ON THE GROUND.
16	MAN:	He's not talking to them, he's eating them. That's
17		an ant-eater lady.

1	IRMA:	WELL, I'M SURE IT'S ON A FRIENDLY BASIS. THE
2		ONLY PLACE WHERE YOU COULD FIND REAL HOSPITALITY - AMONG
3		OUR ANIMAL FRIENDS. LOOK AT THAT KANGEROO STANDING
4		THERE WITH THE OPEN POUCH. HE JUST SEEMS TO SAY, "WON'T
5		YOU DROP IN?"
6	MAN:	How's that again?
7	SOUND:	CHIRP
8	IRMA:	AND THAT FRIENDLY LITTLE BIRD UP THERE. HE SEEMS TO
9		WANT TO TALK TO ME. WHAT KIND OF BIRD IS THAT?
10	MAN:	That's a laughing jackass.
11	IRMA:	SO WHAT? PEOPLE SAY I'M NOT BRICHT EITHER. THIS IS THE
12	/	ONLY PLACE WHERE YOU FIND TRUE FRIENDS, LOOK AT THAT
13		SWEET LITTLE ANIMAL OVER THERE.
14	MAN:	That's a porcupine.
15	ZRMA:	WHAT ARE THOSE THINGS STICKING OUT OF ITS BACK.
16	MAN:	Those are quills.
17	IRMA:	Those are quills. I'LL BET HE WRITES TO ALL HIS FRIENDS.

1,	MAN:	Look lady, I've got a big turkey dinner waiting for me
2		at home and you're taking away my appetite.
3	IRMA:	OH DON'T LET ME DETAIN YOU. I'LL WAPT UNTIL THE ZOO
4		CLOSES AND THEM I'LL BE ON MY WAY.
5	MAN:	Where you going?
6	IRMA:	DOESN'T MATTER, I JUST WANT TO KEEP MOVING UNTIL THIS
7	-	HOLIDAY & OVER.
8	MAN:	Are you hungry?
9	IRMA:	NO, I PICKED UP SOME PEANUTS IN FRONT OF THE
2.0		ELEPHANT HOUSE. GOODBYE.
11,	MUSIC:	STINGER
12	SOUND:	KNOCK ON DOOR
13	CLYDE:	Af that's another one of them trick or treat kids, I'll
14		brain them.
15	MRS. C:	No darling. Halloween is over, this is Thankegiving.
16	CLYDE:	You know since that Miss Petersen has been working for $\frac{51}{55}$
17		me, I don't know what time it is. $\frac{6}{9}$

18

SOUND:

KNOCK ON DOOR

1	MRS. C:	Well, open the door darling.
2	CLYDE:	No, I'm just going to look through the grille. On no!
3	IRMA:	(OFF) HELLO MR. CLYDE.
4	CLYDE:	You.
5	SOUND:	DOOR OPENS
6	IRMA:	MR. CLYDE, AM I INTERRUPTING ANYTHING?
7	CLYDE:	What are you doing here at this hour?
8	IRMA:	I HAVE NO PLACE TO GO.
9	CLYDE:	What do you mean? Why aren't you with Jane and all
10		your friends.
11	IRMA:	IT DOESN'T MATTER. LIFE'S TOO SHORT TO WORRY ABOUT
18		ONE'S FRIENDS WHEN ONE'S PRIENDS HAVE MORE IMPORTANT
13		THINGS TO DO THAN GO TO ONE'S THANKSCIVING DINNER FOR
14		ONE.
15	CLYDE:	Now look Miss Petersen.
16	IRMA:	PLEASE MR. CLYDE, I DON'T WANT TO RUIN YOUR THANKSGIVIN
17		DINNER AND I KNOW YOU DON'T LIKE TO WORK ON HOLIDAYS,

18

BUT WOULD YOU WRITE SOMETHING FOR ME.

1	CLYDE:	What?
2	IRMA:	A WILL.
3	CLYDE:	A will?
4	IRMA:	YES, I HAVE NO REASON FOR LIVING AND I HAVE SEEN MOST
5		OF THE MOVIES SO I THINK I'LL KILL MYSELF.
6	CLYDE:	Before the prices change.
7	IRMA:	NO MR. CLYDE. REALLY, EVEN THOUGH JANE BROKE MY HEART,
8		THERE ARE SOME THINGS I WOULD LIKE TO LEAVE TO HER.
9	CLYDE:	Well, Miss Petersen, before you start giving things
10		away, remember I promised your brain to Harvard / 600
11	IRMA:	NO MR. CLYDE, I AM TALKING ABOUT VALUABLE THINGS. I
12		WANT JANE TO HAVE ALL MY FURNITURE AND MY MONEY AND
13		MY THREE PAIRS OF SHOES. WILL YOU TELL HER THE HEEL
14		on the left one needs fixing.
15	CLYDE:	I see.
16	IRMA:	AND FOR AL, I WANT HIM TO HAVE THE BIG PICTURE THEY
17		TOOK OF ME WHEN I FELL OUT OF THE SHOOT THE CHUTES
18		AT CONEY ISLAND.

1	CLYDE:	Well what about the money you owe?
2	IRMA:	WELL I WOULD LIKE TO LEAVE THAT TO CHARITY
3	CIYDE:	Look Miss Petersen.
4	IRMA:	NOW MR. CLYDE, I WOULD LIKE TO SAY GOOD BYE TO YOU AND
5		MRS. CLYDE. GOOD BYE MR. CLYDE. YOU HAVE BEEN A
6		WONDERFUL BOSS AND NO MATTER WHERE I GO, I'LL TELL
7		THEM ABOUT YOU (CRIES)
8	CLYDE:	Miss Petersen.
9	IRMA:	PLEASE MR. CIYDE, LET ME GO.
10	MRS. C:	You will do no such thing, Irma. You come in and have
11		Thanksgiving dinner with us.
12	IRMA:	NO MRS. CLYDE.
13	CLYDE:	Miss Petersen, don't talk back to her or you'll find
14		out as I have that it's very bad for the health, and
15		besides we want you.
16	IRMA:	OH MR. CLYDE, DO YOU REALLY MEAN THAT?

1 MRS. C: Of course we do.. And if you'll make yourself at 2 home, I'll see how the turkey is getting on. I think it's time to baste it. 3 WAIT...LET ME HELP, MRS. CLYDE. IRMA: If you want to 5 MRS. C: (NERVOUS LAUGH), she's our guest. 6 CLYDE: Nol MR. CLYDE, YOU DON'T HAVE TO WORRY, I'M VERY HANDY 7 IRMA:Q IN THE KITCHEN....LET'S GO MRS. CLYDE. 8 9 MUSIC: STINGER FIRE ENGINES BELLS AND CLANGING 10 SOUND: Well that's out - it was some fire. 11 FIREMAN: 12 BUT ALL I DID WAS TURN THE OVEN UP A LITTLE SO THE IRMA: 13 TURKEY WOULD GET DONE SOONER.

15 IRMA: THE TURKEY HAD A FEW SPOTS.

14

CLYDE:

But you didn't have to baste it with cleaning fluid.

18:00

- CLYDE: Oh please get out of here, will you?
- 2 . MRS. C: Come on Milton, I have reservations for us at the nearest
- drive in.
- 4 IRMA: WELL HAVE A GOOD TIME AND HAPPY THANKSGIVING.
- 5 MUSIC: STINGER
- 6 SOUND: PHONE RINGS. RECEIVER UP

18:20

- 7 JANE: Hello ... no Richard, I still haven't heard from her.
- 8 Richard, I am worried sick...but Richard, how could I
- 9 possibly leave under these circumstances, I wouldn't be
- 10 able to eat dinner. Everytime I would look at that
- 11 headless turkey, I would think of Irma. Richard, I'll call
- 12 you as soon as I get any word. Bye.
- 13 SOUND: RECEIVER DOWN
- 14 KROP: Why don't you call the police.
- 15 JANE: I think I will.
- 16 SOUND: DIAL

- 17 JANE: Why does this girl always do these things to me on holidays
- 18 Hello. Police Department. Let me speak to Sergeant Brown.
- 19 Hello Sergeant, this is Jane Stacey.

- (FILTER) Oh hello Miss Stacey. What time did she disappear? SARG:
- JANE: Several hours ago. 2
- (FILTER) Well don't you worry, somebody will bring her back 3 SARG:
- I'm not sure. She forgot to wear the tag I bought for her. JANE:
- (FILTER) Did she seem in the mood like she was going to kill SARG:
- herself again? 6
- JANE: 7 Yes.
- (FILTER) All right. I'll have the boys check on all the ice 8. SARG: 19:15
- cream parlors. Goodbye. 9

10 SOUND: RECEIVER DOWN

- 11 JANE: Look professor, there's no need in your hanging around. You
- 12 have a chance to make some money tonight.
- 13 KROP: Ah! It's only money.
- But I thought you needed money for your rent. 14 JANE:
- Well, if I give her any money, she's liable to get sweet and 15 KROP:
- 16 give me a new matress./

- 1 JANE: What's wrong with that.
- 2 KROP: It took me six months to get the old mattress to a point
- 3 where it caves in where I do.
- 4 JANE: Professor, you're a faker. You want to stay because you're
- 5 worried about Irma too.
- 6 KROP: Well after all I have no family and you and Irms are like my
- 7 daughters. Janey, do you think anything could have happened
- 8 to her.
- 9 JANE: I don't know, Professor, I am as terrified as you are.
- 10 KROP: Remember when she got desperate and she took the ferry boat
- 11 from New York to New Jersey and in the middle of the Hudson
- River she got hysterical and started screaming, "I changed
- my mind. I want to go back to my country."
- 14 SOUND: FOOTSTEPS. KNOCK ON DOOR.
- 15 JANE: Maybe that's Irma.
- 16 KROP: Yeah, maybe she forgot her key. Janey let me open the door,
- 17 I want to kiss her.
- 18 SOUND: DOOR OPEN, KISS.

JC

191,45

- (GIGGLES) Well, now I really have something to be thankful 2
- 3 for.

KROP:

2013

- Well, I had my turkey. Oh, how crazy can a man get. Oh, 4 KROP:
- that Irma, she has me so confused, I don't know what I'm 5
- 6 doing.

20:95

- Janey, have you heard from Irma. 7
- No I haven't. This time I'm really worried...she usually 8 JANE:
- leaves a note telling me not to drag the river as she can't 9
- 10 swim!
- 11 MRS. 0: No note, eh?
- I turned the place upside down... I tell you Mrs. O'Reilly, 12 JANE:
- 13 I'm panicky.

61:00

51453

- I think I'll put on a pot of water .. a good cup of tea 14 MRS. 0:
- 15 might fix you up.
- Tell me, Mrs. O'Reilly, what happened to that fancy dinner 16 KROP:
- you were going to...Did the Hibernians take a look at you 17
- 18 and decide they should hibernate?
- 19 MRS. 0: Oh shut up, or I'll Janie ..

21115

者以其思察的命令、我實以下過一致原子等 海多次原因

- 1 JANE: What?
- 2 MRS. 0: In the teapot ... it's a note!
- 3 JANE: Let me see.
- 4 MRS. O: Read it Janey.
- 5 JANE: (READS) Dear Jane, I hid this note because since we're no
- 6 longer fiends .. she means friends. .. I'd rather not talk to
- 7 you...It's just that I don't want you to bother dragging
- 8 the Hudson River as I understand when you jump overboard to
- 9 drown, you get very wet. So, I may walk through the
- 10 Holland Tunnel and throw myself up. However, my plans are
- only temporary depending on the weather and I may think of
- 12 something better to do. Don't ask me where I'm going
- because I'm not sure I'll get there. . When I needed you,
- 14 you turned out to be a shirt that deserted a sinking rat.
- 15 MRS. 0: Oh the poor darling. (CRIES) Oh that little darling.
- 16 KROP: Please Mrs. O'Reilly, don't cry. Everything in my room
- leaks, at least let me have a landlady that's dry. 22:00
- 18 MRS: 0: Oh be still, go on Janey.

1 JANE:	(READS) Maybe it's all for the bestwhen a person isn't
2	wanted she's better off taking the easy way out. I am not
3	taking a suitcase as I don't know where to go, and when I
4	get there I may not want to stay If you don't hear from
5	me in a month or sixty days you can give my clothes to my
6	favorite charity, The Old Men's Home down the street.
7	Signed your ex-fiend Madam Stranger.
8 MRS.0:	Oh, the poor thingwe must find herWhere could she
9	have gone?
10 JANE:	I don't know where she's gone I only know where she
11	belongs.
12 KROP:	Well we won't find her sitting around here Come on Mrs.
13	O'Reilly. You take the West side and I'll tour the East
14	side Jane?
15 JANE:	And I'll be in Bellvue before you.
16 orch:	STINGER:
17 SOUND:	FOOTSTEPS 51
18 IRMA:	PARDON ME SIR, DO YOU MIND IF I SIT ON THAT BENCH TOO?

- 1 BUM: Not at all lady, it's a free country.
- 2 IRMA: OH LOOK AT YOU. YOUR CLOTHES ARE ALL TORN AND THE HOLES IN
- THE SOLES OF YOUR SHOES ARE FILLED WITH NEWSPAPERS.
- 4 BUM: Well, I like to read when I lie down.
- 5 IRMA: AREN'T YOU COLD WITHOUT A COAT?
- 6 BUM: Yeah...I'm usually in Palm Springs at this time of the year,
- 7 but my reservation didn't go through...I guess they didn't
- 8 approve my credit references.
- 9 IRMA: THAT'S TOO BAD ... HERE YOU CAN WEAR MY COAT.
- 10 BUM: What? No thanks lady. I'm used to cold weather.
- 11 IRMA: GEE, YOU LOOK SO SAD...YOU'RE LIKE ME...NO HOME, NO FRIENDS,
- 12 DISGUSTED WITH LIFE. BY THE WAY HAPPY THANKSOIVING. 23
- 13 BUM: Thanks lady. By the way, are you hungry?
- 14 IRMA: A LITTLE.
- 15 BUM: Why don't you do what I do sometimes.
- 16 IRMA: WHAT IS THAT?

17 BUM: I hide among them pidgeons. People throw things at you

sometimes.

51453 8985

5315

19 IRMA: OH IT'S NICE TO MEET A REAL FRIEND.

Source: http://industrydocuments.library.ucsf.edu/tobacco/docs/zlhc0079

- Yeah! Well. I guess I'll be getting along. Bye lady. You're 1 BUM:
- a little screwy, but you're a good girl. 2

THANK YOU. WHERE ARE YOU GOING? 3 IRMA:

The Bowery Mission. Every year they throw a Thanksgiving BUM:

5 dinner for us down and out bums.

6 IRMA: CAN I COME WITH YOU? YOU'RE THE ONLY PERSON THAT'S BEEN NICE

7 TO ME.

It's okay with me. The Bowery Mission 1s across town. BUM:

WELL, HERE'S A DIME. IRMA:

10 BUM: What's the dime for?

11 IRMA: WILL YOU CALL AND MAKE RESERVATIONS FOR TWO.

12 ORCH: STINGER

13 SOUND: CLATTER OF DISHES. HUBUB OF VOICES OVER FOLLOWING

14 BUM: Well this is it...grab an empty space on a bench..they're

15 going to start serving the grub.

16 IRMA: THIS IS THE MOST WONDERFUL SIGHT I'VE EVER SEEN. ALL THESE

17 HOMELESS PEOPLE FINDING A PLACE TO COME...JUST LIKE THE

18 PILGRIMS.

2	BUM:	Yeah. Oh hello Mr. Hawkins.	
3	HAWKINS:	It's nice having you back again. You're one of our most	
4		dependable customers.	
5	BUM:	Thanks. This is my friend, Miss Petersen. Miss Petersen,	
6		Mr. Hawkins is the manager of the mission.	
7	IRMA:	OH, I THINK YOU'RE DOING A WONDERFUL THING.	
8	HAW:	Thank you.	
9	IRMA:	YOU KNOW, MR. HAWKINS, I AM SO HAPPY TO BE HERE AMONG	
10		FRIENDS, THAT WITH YOUR PERMISSION, WHILE EVERYONE IS	
11		EATING, I WOULD LIKE TO TELL THEM WHY WE HAVE SO MUCH TO	
12		BE THANKFUL FOR.	
13	HAW:	Oh?	
14	IRMA:	YOU SEE, I AM AN AUTHORITY ON THE SUBJECT OF THANKSGIVING	
15		BECAUSE I READ ALL ABOUT IT THIS MORNING.	
16 HAW: Well, that might be interesting. Just a moment. Now			

HAWKINS: Hello Brothers and Sisters, are you all comfortable.

a few words about why we observe Thanksgiving.

17

18

19

Petersen.

Brothers and Sisters, one of our Sisters would like to say

1	IRMA:	THANK YOU. NOW, HERE IN THIS MISSION WE HAVE FOUND A
2		REFUGEE TO COME TOWE ARE LIKE THE PILORIMS, WHO CAME
3		ACROSS THE ROCK ON A PLYMOUTH AND LANDED ON THE MAYFLOWER
4		TWO HUNDRED YEARS AGOIT WAS HARD. THERE WERE TIMES
5		WHEN THE INDIANS SWOOPED DOWN AND MASCARED THE WOMEN 25.15
6		BUT THE PILORIMS DIDN'T GIVE UPALTHOUGH THEY ALMOST
7		FROZE TO DEATH IN VALLEY FORGE, THEY STRUGGLED TO BOSTON
8		WHERE THEY ALL THAWED OUT AND THEY HAD THE FAMOUS BOSTON
9		TEA PARTY.

10 ORCH: STINGER

11 JANE: This is the Bowery Mission.

- 12 KROP: Well let's go in....
- 13 MRS. 0: I hope the man who called us wasn't just making it all up.
- 14 JANE: Well there's only one way to find out.... Come on.
- 15 SOUND: DOOR OPEN
- 16 JANE: She doesn't seem to be -
- 17 HAWKINS: May I be of help?
- 18 JANE: Thank you ... we were just looking -

- 1 HAWKINS: Well, you're welcome to inspect our little home here ...
- We're very proud of our service to the home less.
- 3 JANE: Yes, I understand you do wonderful work.
- 4 HAWKINS: Yes, we feed over a hundred and fifty men every
- 5 Thanksgiving. Tonight of course was quite a different
- 6 story....
- 7 JANE: What happened?
- 8 HAWKINS: Well all the men had started to eat when some blonde girl
- got up and made a speech about the pilgrims. ... For the
- 10 first time in Mission history not one man stayed to finish
- ll his meal!
- 12 ORCH: TAG
- 13 (APPLAUSE)
- 14 ANNCR: Irma and Jane will be back in one moment.

- 1ST ANNCR: Just about everybody talks about cigarette mildness....
- 2ND ANNCR: But king-size Cavalier Cigarettes prove their mildness!
- 1ST ANNCR: Most every smoker wants plenty of flavor along with mildness....
- 2ND ANNCR: King-size Cavalier cigarettes actually do give you specially fine flavor, along with great mildness.
- 1ST ANNCR: Yes, Cavaliers offer not only proof of mildness, but overwhelming proof! 8 out of 10 smokers interviewed who tried Cavaliers say Cavaliers are milder!
- 2ND ANNCR: Group after group of smokers from coast to coast compared king-size Cavaliers with the brands they had been smoking that included all the other leading brands, perhaps the brand you're smoking now -- and 80% or more, in every group, said Cavaliers are milder!
- 1ST ANNOR: Remember king-size Cavaliers are made by the makers of Camels: All the know how gained in producing Camels, America's most popular cigarette, has gone into the creation of this special Cavalier blend Cavaliers' fine light, mild tobaccos are blended in a special way to bring out all their mildness all their delightful flavor: Get king-size Cavaliers in cartons priced no higher than other standard brands.

27:47

51453 8991

		
1	jane:	Well that's what happened last Thanksgiving As I said
2		before I should have known something was going to happen by
3		the way it all started outbecause I know that when Irma
4		starts going off on one of her kicks, she starts it early in
5		the morning.
6	IRMA:	JANE, DO YOU FEEL ANYTHING MOVING?
7	jane :	What?
8	IRMA:	I GUESS I'VE BEEN GYPED AGAINAND AFTER THAT MAN SAID IT WAS
9		GUARANTEEDYOU MIGHT AS WELL GET UP OUT OF BED.
10 ,	JANE :	What are you talking about?
11 ;	IRMA:	THE TURKEY EGG YOU'RE LIEING ON!
12 ,	JANE :	Well, what can I do? Zf I get up she'll see a squashed egg
13		and call me a murdererand she'll be right. Except it
14		won't be for what I did to her egg, but what I may do to
15		"My Friend Irma."
16	A.W. A.V.	

JC

(APPLAUSE)

MUSIC:

THEME

ANNCR:

"My Friend Irma" is a Cy Howard production and is directed by Parke Levy who writes the script with Stanley Adams. Marie Wilson is starred as Irma and Cathy Lewis as Jane. Hans Conried was heard as Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly, Sid Tomack as Al and Alan Reed as Mr. Clyde. Also included were: Mary Shipp, Sandra Gould, Dick Ryan, Barney Phillips, Lou Krugman and Jack Kruschen.

Music was under the direction of Lud Gluskin.
Until next Tuesday, your friend Irma says:

IRMA:

HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE.

ANNCR:

Bob Lemond speaking, transcribed from Hollywood, and saying goodnight for Cavalier Cigarettes.